



First you add knowledge...

Press Release

Danisco USA Inc.
Four New Century Parkway
New Century
Kansas 66031
USA
Tel +1 913 764 8100
Tel +1 800 255 6837
Fax +1 913 764 5407
www.danisco.com

For Immediate Release:

Danisco USA Establishes Innovation/Operational Headquarters for Flavor Division in Lakeland, Florida

Expansion will add new products to marketplace and revenue to local economy

(Lakeland, FL, August 10, 2006) – Danisco USA today announced completion of its Flavor Innovation Center in Lakeland, Florida. The new addition, comprising over 5,500 sq ft, has state-of-the-art flavor applications, creative laboratories and pilot plants.

The opening of the new laboratory facility is another milestone in a series of recent investments by Danisco in the Lakeland facility. Earlier this year, Danisco announced the consolidation of its existing flavor facility in Ardsley, NY, to a newly expanded facility in Lakeland – the heart of the Citrus Industry. At the same time, the company has made major equipment upgrades by installing new production equipment and expanding existing production capacity.

Andy Muller, vice president, Flavors – Americas, commented that “This expansion will allow us to pull together our development capabilities in citrus ingredients and flavors. It will also enable Danisco to provide our customers with a wider range of competitive and uniquely created products. Our reputation and technical expertise in innovation and our distinctive focus on customer service, differentiate us from our competition. The decision to bring our Innovation and Operations teams closer together will permit us to take their collaboration to a new level and meet our customers’ demands with an even greater degree of responsiveness and efficiency.”

With this consolidation, the Lakeland facility will become the ‘Center of Excellence’ for cold beverages, citrus and confectionary for the US, said Tom Giel, Director of Innovation. The St. Louis, MO facility will continue to be the ‘Center of Excellence’ for hot beverages, vanilla, dairy and bakery product development.”

He further stated, “Danisco has that rare capability of combining flavor innovation with its broad range of food ingredient knowledge to provide the customer with a ‘One Stop Answer’ for its product development needs. For example, with the Beverage Industry’s current focus in calorie reduction, Lakeland Applications has been able to develop a 33% reduction in sugar content in beverages and other food applications. This was done by utilizing patented flavor technology together with Danisco’s proprietary food ingredients.”

The Lakeland and St. Louis facilities will continue to work more closely with the food ingredient technical staff at the 55,000 sq ft Innovation Center located in New Century, KS. In addition to establishing ‘Centers of Excellence’ another one of the Americas flavor division’s key strategies is to provide cross

training of its technical staff at the two sites. A plan is underway to cross develop our staff by arranging for them to work at another facility for the short term.

Danisco USA's business manager for Beverages, Samantha Forgham noted, "The creative synergies between the two research facilities in Lakeland and St Louis will enhance our customer relationships and our service. It will also inspire exciting new developments in the Flavor Industry. We are all pleased with our expansion and look forward to inviting our customers for a tour."

"We have already moved some new employees into the Lakeland area, and hope that the expansion will be good for the local economy," Muller noted. "We believe we will be able to bring some new employment opportunities to the local Lakeland economy in a variety of areas over the next two years as our business continues to grow and we bring new products to the marketplace," he said.

For further information, please contact:

Rebecca Bingman, Marketing Manager, Danisco
Jeanne Turner, Quiet Light Communications

800-255-6837 ext. 1136
815-398-6860

About Danisco

Danisco is one of the world's leading producers of ingredients for food and other consumer products. The group employs approximately 10,000 employees in 46 countries and reported revenue of US\$3.6 billion in 2005/06. Danisco's broad technology platform and product portfolio include emulsifiers, enzymes, textured ingredients, hydrocolloids, stabilizers, cultures, flavors, sugar and sweeteners such as xylitol and fructose. The majority of these ingredients are produced from natural raw materials. Our products are mainly used in the food industry for instance to improve the texture in bread and ice cream but are also applied to feed, detergents, textiles and plastics. Danisco is also one of the largest and most efficient sugar producers in Europe.